

AVOID CONFUSION

- Begin and end with a purpose.
- Make your message credible.
- Frame your message so it is meaningful to your audience.
- Clarify if there are questions.
- Match your words with actions.



working well



Is Your COMMUNICATION Crystal Clear?

Effective communication is a trademark of success. People relate best to and retain messages that are directly related to their needs and concerns. Think about how you get your messages across – keep them crystal clear by using straightforward language.